

## IATA AVIATION DAY

# PERU 2015



**AGENDA** | JUNE 17 - 18, 2015 | LIMA, PERU



# AVIATION DAY LIMA, PERU



## WEDNESDAY JUNE 17<sup>TH</sup>, 2015 • AGENDA

TUESDAY, JUNE 16	
18:00 – 20:00	Early Registration
WEDNESDAY, JUNE	E 17
07:30 - 09:00	Registration
09:00 - 09:15	Welcome: Ramon Jimenez, IATA Country Manager Peru & Bolivia
09:15 - 09:45	Opening Remarks: Peter Cerda, IATA Regional Vice President, The Americas
09:45 - 10:15	Key Note Speaker: State of Air Transportation in Peru
10:15 – 11:30	Panel Discussion:
	Aviation, Engine of Economic Growth and Social Development in Peru Value of Aviation and Economic Impact on Peru Increased dynamism in foreign investment and socioeconomic integration
11:30 – 12:00	Coffee Break: Sponsorship Available
12:00 – 13:15	Panel Discussion:
	How Can Governments Promote Healthier Air Transportation?  Regional harmonization of Aviation Regulations: Has there been enough progress for our airlines to compete against those in other regions? Consumer protection: The balance between regulatory framework, best market practices and competition
13:15 –14:15	Lunch: Sponsorship available
14:15 – 15:30	Panel Discussion:
	How can the Air Transportation Industry contribute to Foreign Trade and Tourism?  How does Air transportation support Peruvian international trade priorities. Air transportation and Tourism: providing Peruvians with increased connectivity while enabling visitors to the country's attractions. Promotion of Trade & Tourism through Business Intelligence tools
15:30 – 16:00	Coffee break: Sponsorship available
16:00 – 17:15	Panel Discussion:
	How Can Lima Compete with other HUB Airports?  How do hub airports work? The importance of geographic location, connectivity and network. Constraints and opportunities: How is congestion capitalized by other competing hubs? Regular consultation with the aviation industry on the hub airport master planning
17:15 – 17:45	Closure Key Note: Mincetur
17:45 – 18:00	Key Takeaways: Ramon Jimenez, IATA Country Manager Peru & Bolivia



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## PASSENGER WORKSHOP

## THURSDAY JUNE 18TH, 2015 - AGENDA

08:30 - 09:00	Welcome and Introduction Mr. Ramon Jimenez, IATA.
09:00 – 10:30	Fast Travel – Control and Choice  IATA's Vision of the Evolving Passenger Journey, Mauricio Estrello IATA  Self-Services – Delivering Control to Our Customer, LAN Peru (TBD)  Challenges in Peru from an Airport Perspective, Lima Airport Manager (TBD)
10:30 – 11:00	Coffee Break
11:00 – 12:30	Facilitation – An End to End Experience Enabling Passengers While Keeping Control, Mauricio Estrello IATA Automated Boarder Control Benefits, Peru Authority (Customs and Immigration) Airport SAE Experience and Next Steps, Lima Airport (TBD)
12:30 – 14:00	Lunch Break
14:00 – 15:30	Smart Security – Efficiency and Effectiveness Smart Security Latest Developments, Mauricio Estrello IATA ACI Vision – Is Latin America Prepared and Ready?, ACI Latin America (TBD) Security Airport Perspective, Lima Airport / Security body (TBD)
15:30 – 16:00	Coffee Break
16:00 – 17:00	Airport Development – Strategies and working collaboratively Airport Infrastructure in Lima Airport, (TBD) Building the Hub of the 21st century, Felipe Reis IATA







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#### IATA Peru

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